



PS 34 PTA MEETING

September 21, 2021



PRINCIPAL'S
ADDRESS
- MR. BEUGOMS

INTRO TO THE PTA

WHAT IS THE PTA?



- PTA stands for Parent Teacher Association
- All parents, caretakers, and teachers are automatically members of the Parent Teacher Association (PTA)!

Our PTA supports PS 34 in their efforts to foster community with our families and create opportunities for our children. This comes in the form of events, fundraisers, enrichments, and other educational activities. We work closely with the PS34 Administration to ensure that all of our endorsed or supported events and enrichments are inclusive and uphold the values of our school.

WHAT IS THE ROLE OF THE PTA BOARD?



The executive board is your PTA's administration.

- We run the PTA through the roles of Co-Presidents, Co-Secretaries, and Co-Treasurers.
- We function as a representative of the entire parent body.
- We act as a liaison between the parents, teachers, and administration.
- We advocate on behalf of the parents and teachers.

PTA EXECUTIVE BOARD

CO-PRESIDENTS

Lisa Liss & Kathy Szwarc



CO-SECRETARIES

Sarah Stansbury & Carla Osborn



CO-TREASURERS

Rachael Walker & Daria Gleba



WHY DO WE NEED TO FUNDRAISE?



Doesn't PS 34 Get Money From the DOE?

Public Schools receive funding from the New York City Department of Education. However, these funds do not cover the costs of all the wants of the school. We aim to bridge the gap to ensure that our students have a well rounded and complete elementary experience. We do that through funding for:

- Enrichments & Programs
- Classroom Supplies
- Community Building Events
- Additional Educational Opportunities

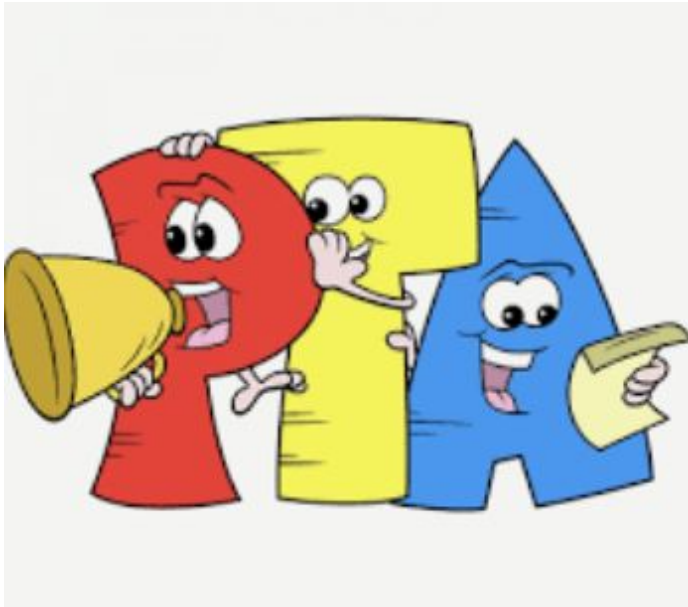
PTA FUNDED PROGRAMS



Reading A-Z



HOW DO I STAY INFORMED?



- We have a website:
PS34PTA.org
 - We send out email blasts
from **Mailchimp** (**please sign
up!!**)
 - We have an Instagram:
(@PS34PTAGREENPOINT)
 - We meet Wednesdays after
drop off - Starting 9/29 in
front of the Greenpoint
Library
-

SOUNDS GREAT! HOW DO I GET INVOLVED?



We always welcome you to join us!

- Monthly PTA meetings
- Attend Informal Wednesday morning (8:20am) chats. We'll meet in front of the Greenpoint Library (New location TBD)
- Volunteer for Events
- Join a Committee
- Share your ideas and connections
- Donate financially

We understand that everyone's time is limited. No amount of time is too little to give! The greater involvement we have, the more of a difference we can make for all of our students.

COMMITTEES

FUNDRAISING

Alexandra Hankovsky



Help raise funds to offer enrichments and resources to our children. Our fundraising committee manages all of our big fundraisers over the course of the year including our Winter Auction, Pledge Drive, Read-A-Thon and other ongoing fundraising opportunities.

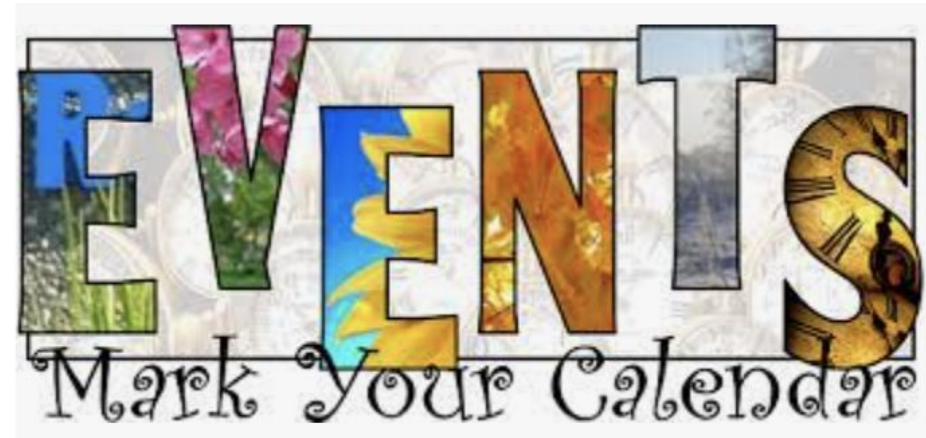
ART PARTY

Jane Lea



Help coordinate our biggest (and most fun!) fundraiser of the year. There are opportunities to solicit art, manage the art catalog, coordinate pick up and delivery of sold pieces as well as opportunities to aid in event planning.

EVENTS



Chairperson(s)
Needed. Help plan,
coordinate, and
execute all of our
fun, community
building events. Some
past events have
included Family Movie
Nights, Glow Dance
Party, Sunday
Socials, Valentine's
Day Dance, and Spring
Carnival.

WELLNESS

Lisa Liss & Sandra Ferreira



Our Wellness Committee is dedicated to supporting all students, faculty, and families to deepen overall emotional and physical health.

Through mindfulness and wellness programs, our aim is to increase self awareness and build social emotional skills as well as encourage healthy habits.

All of this is essential to support our recovery from the stress of the Pandemic so it doesn't calcify into lasting trauma.

GARDENING

Marzena Wolert



To maintain existing gardens and grow our green spaces for the benefit of our students, teachers and the greater community through educational use, beauty, recreation, and pollution mitigation. To provide habitat for local fauna.

INFRASTRUCTURE & OUTDOOR LEARNING

Kevin Hayes



Help build our outdoor classrooms, get the kids outside for lunches and help our school use its building and outdoor areas as best as we can.

GRANTS

Rachael Walker



One of the most flexible, but important committees we have! Search for and help write grants to support PS 34's various initiatives and expansion of programming.

MERCHANDISE

Sarah Stansbury & Liann Powell



Our merchandise committee helps our entire community look amazing while representing our school! You can help design new merchandise, sell merchandise at our events, manage order forms, help fulfill orders, and update our merchandise catalog.

We will be selling our merch again very soon!!!

SOCIAL MEDIA

Ami Gallagher



Ami is responsible for all of our amazing PS34 PTA Instagram posts, she keeps us smiling & is super awesome.

If you are not already following us please do **@ps34ptagreenpoint**

ANTI-RACISM & CULTURAL AWARENESS

Kara Hearn



We celebrate the rich diversity of our community and work to cultivate the values of equity, inclusivity, anti-racism, and social justice. Our goal is to provide support, community and resources for parents, teachers and staff who are doing the difficult but necessary work of unpacking and dismantling systemic oppression.

DUAL LANGUAGE



Chairperson(s) Needed.
We are looking for volunteers to work together with the PTA and administration with the common goal of constantly improving our DL Program and unifying our school.

- help identify needs within the program
- create actionable goals

WAYS TO GET INVOLVED

Interested?.. Please email
pta@ps34pta.org

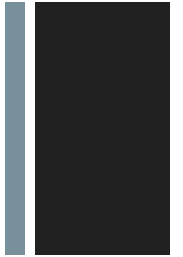


- **PTA Executive Board & SLT** (School Leadership Team) Positions
- **Committees**
- **Translation services** (Spanish & Polish) - Help us translate our forms, letters and flyers.
- **Letter Writing**
- **Graphic Design** - Help us create and design flyers.
- **Parent Volunteers for Outdoor Learning**
- **Tech Support** - Are you tech savvy? We're looking for several individuals who might be interested in helping assist teachers/students if they experience technology issues.
- **Marketing/Branding**

OLD BUSINESS

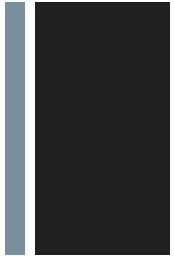
+ FY21 FINANCIAL SUMMARY

| | |
|----------------------------------|--------------------|
| Bank Balance as of 1 July 2020: | \$116,712.45 |
| Gross Income: | \$58,981.32 |
| Total Expenses: | \$42,782.16 |
| Bank Balance as of 30 June 2021: | \$132,911.61 |
| NET INCOME: | \$16,199.16 |





FY21 FUNDRAISING



| | |
|---|--------------------|
| Donations | \$7,398.62 |
| Donations - Amazon Smile | \$391.74 |
| Refund of Erroneous Expenditure | \$45.00 |
| Float Merchandise Cash Box - Returned | \$100.00 |
| Fundraiser - Chipotle 2020 | \$132.68 |
| Fundraiser - Fall Family Photo Shoot 2020 | \$2,050 |
| Fundraiser - Kendra Scott | \$363.56 |
| Fundraiser - Pajama Day 2020 | \$617.00 |
| Fundraiser - Pajama Day 2021 | \$828.48 |
| Fundraiser - Read-a-Thon 2021 | \$20,678.57 |
| Funds - Disney income | \$2,660.72 |
| Grants | \$1,500 |
| Merchandise | \$5,073.40 |
| Teacher Reopening Needs- Refunds | \$52.11 |
| Pledge Drive | \$17,089.44 |
| TOTAL: | \$58,981.32 |

+ FY21 BUDGET REVIEW

| | Budgeted | Actual |
|------------------------------------|--------------------|--------------------|
| Outdoor Learning | \$10,000.00 | \$1,454.86 |
| School Reopening & Safety Supplies | \$5,000.00 | \$4,811.24 |
| Online Platform Reading A-Z | \$5,000.00 | \$5,173.00 |
| Teacher needs | \$6,750.00 | \$4,391.45 |
| Teacher & Staff Appreciation | \$2,000.00 | \$1,090.03 |
| Accounting Costs | \$1,500.00 | \$1,325.00 |
| Office Supplies & Software | \$1,000.00 | \$924.36 |
| Insurance | \$1,000.00 | \$250.00 |
| ESS Virtual Art | \$15,825.00 | \$15,830.72 |
| Community Support | \$0.00 | \$100.00 |
| TOTAL: | \$48,075.00 | \$35,350.66 |

TREASURER'S
REPORT

INTERIM REPORT 07/01/2021-08/31/2021

Beg.Balance as of 07/01/2021 **\$132,911.61**

 Total Income **\$463.29**

 Total Expenses **\$2,964.93**

End.Balance as of 08/31/2021 **\$130,409.97**

 Net revenue **(\$2,501.64)**

INCOME BREAKDOWN

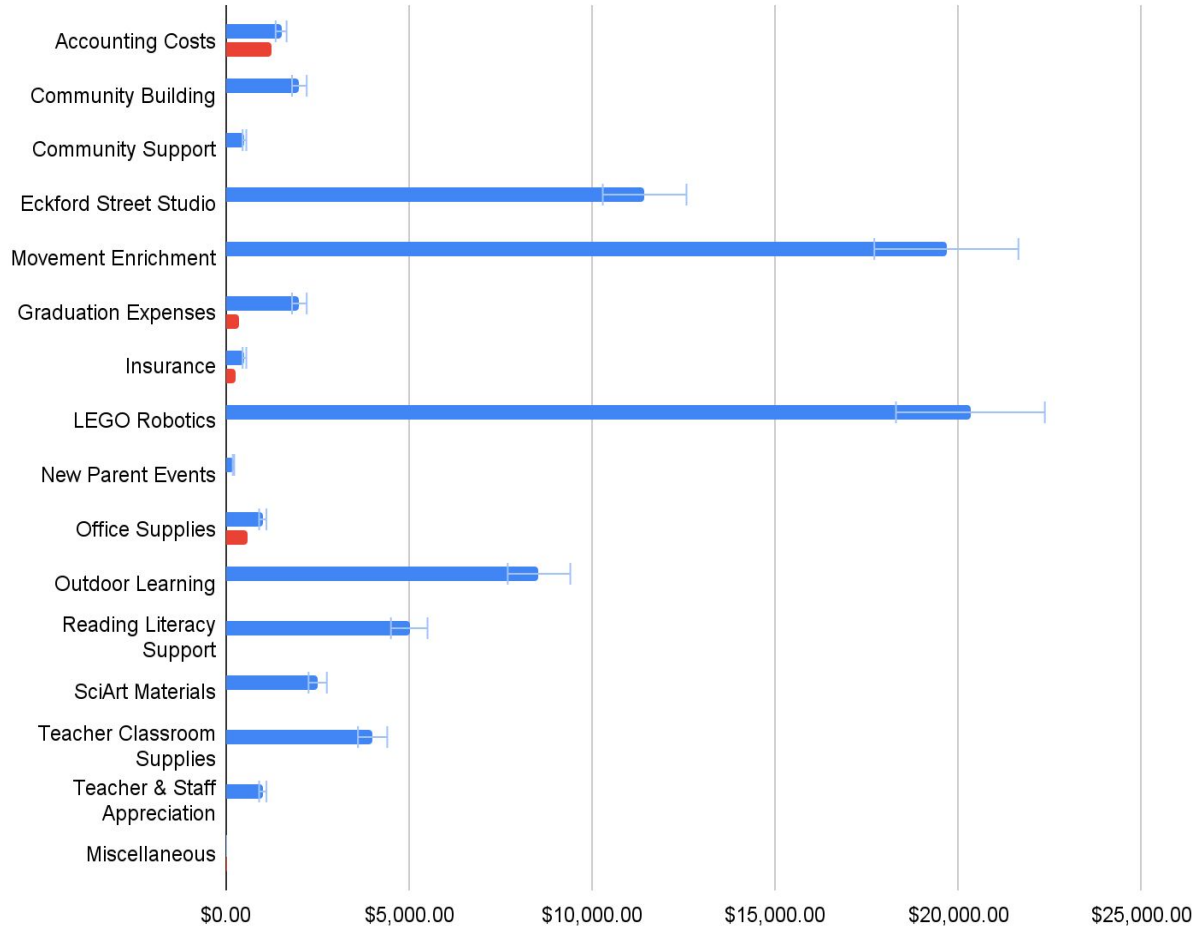
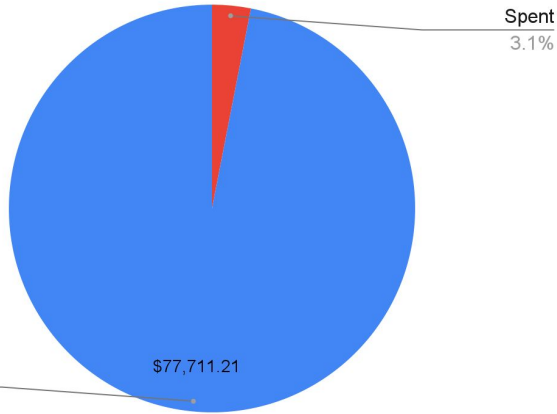
| | |
|---------------------|------------------------|
| Benevity Donation | \$282.75 |
| Amazon Smile | \$180.54 |
| <u>TOTAL</u> | <u>\$463.29</u> |

EXPENSES BREAKDOWN

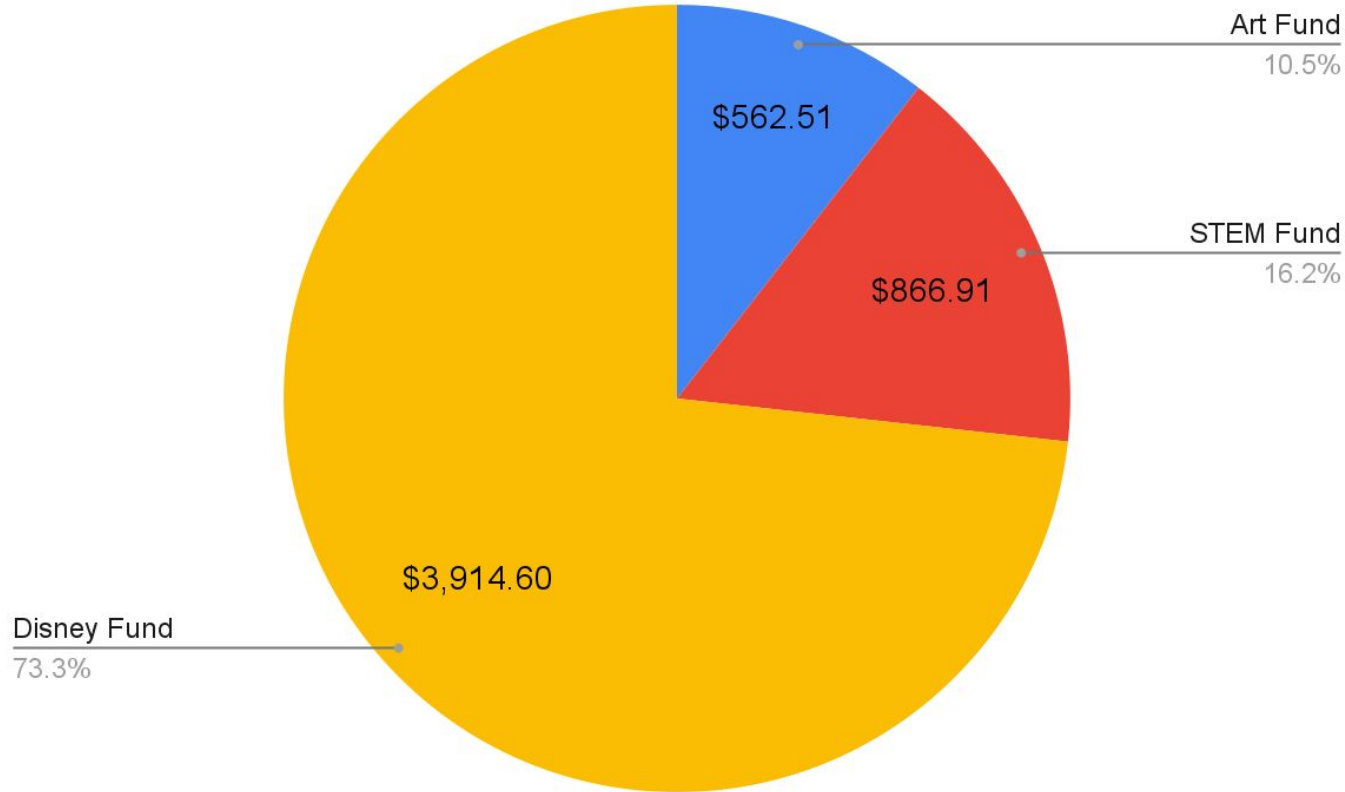
| | |
|---------------------|--------------------------|
| Quickbooks | \$587.93 |
| Graduation | \$331.00 |
| Insurance | \$250.00 |
| Merchandise | \$501.00 |
| Accounting Costs | \$1,250.00 |
| Misc | \$45.00 |
| <u>TOTAL</u> | <u>\$2,964.93</u> |

BUDGET VS. ACTUAL

■ Budgeted
 ■ As of August 31, 2021



EARMARKED FUNDS: \$5,344.02



NEW BUSINESS

SLT & TITLE I ELECTIONS



School Leadership Team (SLT) and Title I elections to be held on **October 12, 5:15 (Title I) and 6:45pm (SLT as part of the PTA meeting)** via Zoom.

Attendees will be required to register for the Zoom Election meeting.

To register, you'll need your child's grade and class number (not required for remote students) and the last four digits of the DOE Student ID number (OSIS#). This will be your voting eligibility code. You will need to have this information on meeting day to verify your eligibility to vote.

WHAT IS A SCHOOL LEADERSHIP TEAM (SLT)?

The School Leadership Team (SLT) is a group of people who develop educational policies for their school. They also make sure there are resources to support those policies. There are currently 4 open positions. SLT is a 2 year term.

SLTs:

- Provide ongoing evaluations of a school's educational programs and their impact on student achievement
- Play an important role in school-based decision-making
- Help to make school cultures more collaborative

Who are the SLT members?

There are three members of the school community who must be members of the SLT: Principal, PTA President, United Federation of Teachers Chapter Leader. The other members are elected parents and staff members. The SLT must have an equal number of parents and staff.

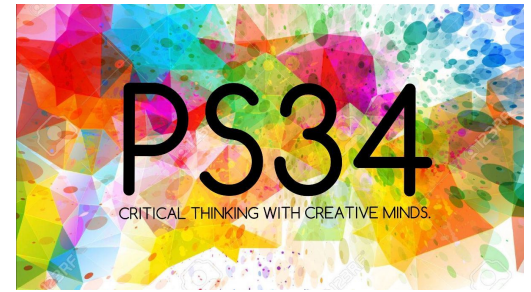
WHAT IS TITLE I & TITLE I PAC REPRESENTATIVE?

Title I is the largest federal aid program that provides financial assistance to schools with high numbers of children from low-income families to help ensure that all children have a fair, equal, and significant opportunity to obtain a high-quality education to meet challenging state academic standards.

All NYC Department of Education Title I schools are required to include parents in the decision-making process regarding the Title I educational program by establishing a Title I Advisory Council (PAC). These representatives' roles are to:

- Consult with the SLT in joint review, planning, and improvement of the Comprehensive Education Plan (CEP), Parent and Family Involvement Policy (PIP), School-Parent Compact (SPC) and Title I funding.
- Communicate with Title I parents to ensure that the views and opinions of the school's Title I Parents are appropriately conveyed to the SLT.
- Monthly meetings with other District 14 Title I Representatives.
- Monthly PS 34 School Leadership Team (SLT) meetings.
- Position held for ONE year.

HOW TO NOMINATE YOURSELF



SLT & Title 1 - To nominate yourself for either, please email our Parent Coordinator, Deise Kowalski at dkowalski@school.nyc.gov.

Nominations will also be accepted from the floor.

UPCOMING ZOOM ELECTIONS



Title 1: Oct 12 @ 5pm.

**School Leadership Team
(SLT):** Oct 12 @ 6:45pm.

Will follow 6:15 PTA
Meeting

All registration links
being posted in the Chat.



Picture Day is October 19.
Irvin Simon will be taking
photos of the children
outdoors like last year.

Picture Day

On May 18th beloved PS110 teacher Matthew Jensen was killed in a tragic hit and run while crossing McGuinness

MAKE McGUINNESS SAFE NOW



Sign the petition
Join the working group
<https://bit.ly/SafeMcGuinness>

#MakeMcGuinnessSafe
#McGuinnessForThePeople

We want to make McGuinness Safe for generations to come, especially since our families, staff, and neighbors cross it every day! Mayor de Blasio approved a \$39 million budget allocation, and now the Department of Transportation is engaging our community to determine what that redesign will be. Your input is welcomed! Here are five ways to get involved:

1. **Sign the petition** to support a comprehensive redesign of McGuinness: <https://p2a.co/CeXNva8>
2. **Follow @makemcguinnesssafe** on Instagram for updates.
3. **Add comments** to the DOT's interactive comments map including about safety concerns, suggestions, or shoot-for-the-moon visions:
<https://nycdotprojects.info/project-feedback-map/feedback-map-locations-and-points#>
4. **Join a Virtual Community Teach-in** on September 21st 8-9pm to discuss this initiative and options for improvement:
https://us02web.zoom.us/meeting/register/tZUrfu6srT4iGNEb5U7Hnz_6cALV0Wkw3-pq
5. **Join the DOT Community Feedback Session** on September 29th at 6:30pm to tell DOT what we want. Register here: <https://bit.ly/McGuinness0929>

Make McGuinness Safe - What Could Be in Front of our School

Join the Movement!
Teach-in Tonight at 8pm
DOT Listening Session on 9/29



FUNDRAISING

AMAZON SMILE

Help the PTA receive 0.5% of your eligible everyday Amazon purchases!



AmazonSmile in the Amazon Shopping app

You can now support your favorite charity on iPhone & Android phones



How to turn on AmazonSmile in the mobile app

1

Join AmazonSmile

If you are not already an AmazonSmile member, [sign up](#) on your web browser. Simply select your favorite charity to start generating donations, at no cost to you.

2

Get the app

Download or update to the latest version of the Amazon Shopping app on your phone. You can find it in the [App Store](#) for iOS or [Google Play](#) for Android.

3

Turn on AmazonSmile

Open the app and find 'Settings' in the main menu (≡). Tap on 'AmazonSmile' and follow the on-screen instructions to turn on AmazonSmile on your phone.

PLEDGE DRIVE



PTA PLEDGE DRIVE



From **October 8 to October 22** we will be holding our annual pledge drive to raise funds for student enrichments, resources and events enjoyed by our students, their families and our teachers!

GUEST SPEAKERS

WELCOME NEW STAFF AND TEACHERS!



INTRODUCING...

Social Worker & Teacher:

Ms. Michelle Garavaglia

Art Teacher:

Ms. Emmy Lawrence

*follow along on our art
instagram @ps34_art

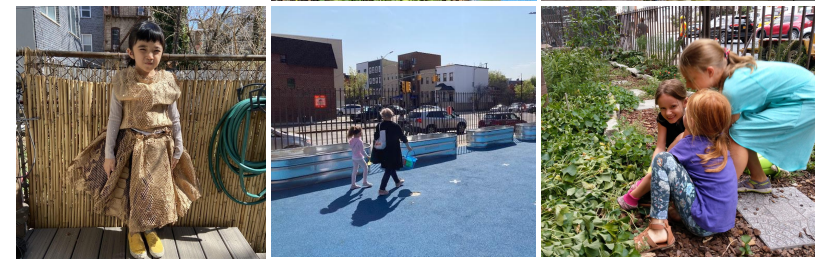
A FEW WORDS FROM
MS. MICHELLE

COMMITTEE UPDATES

GREEN TEAM
2020-2021 RECAP
AND FAREWELL
-LISA JAYCOX

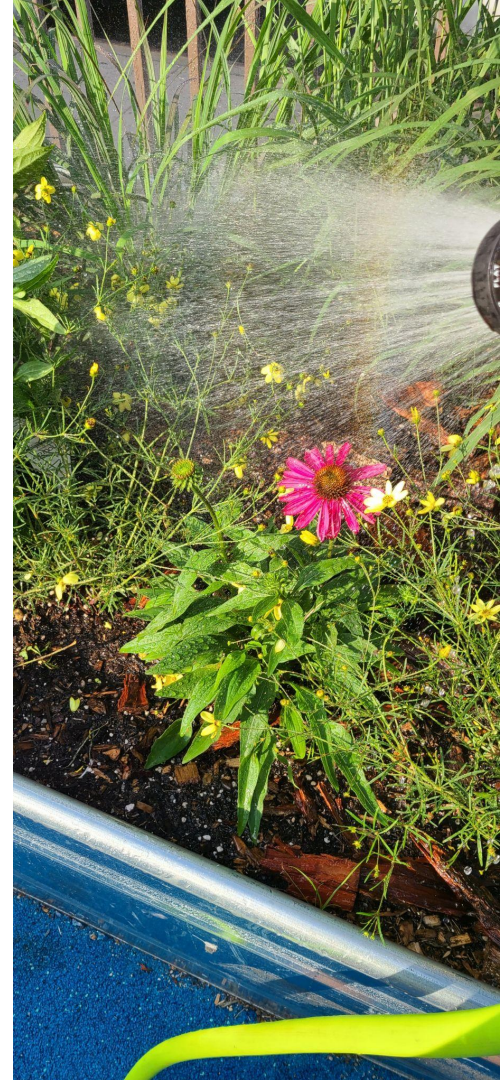
Last Year's Green Team Accomplishments:

- Garden maintenance (weeding, beautifying, watering, and planting)
- Water spigot and rain barrel installed on McGuinness side
- Family volunteer days
- New McGuinness Garden installed with native plants using DOE Sustainability grant
- Garden lessons with students
- Outdoor benches and tree stump seats built
- Seed and tote giveaways during Earth Month
- Virtual Eco-Fashion Show
- Make McGuinness Safe campaign support
- JOY!



THANK YOU Watering Volunteers for keeping our McGuinness Garden alive this summer!

Dona Orozova + Family
Sarah Stansbury + Family
Karina + Nick Daskalov
Carla Osborn + Family
Barbara Hearne + Family
Ramona Lall + Family
Lisa Jaycox + Family
Melissa Rivero + Family
Jolie Ruhe + Family
Oran Canfield + Family
Kyoko Hamada + Family
Kathy Szwarc + Family
Kara Hearn + Family
Deise Kowalski + Family
Alexandra Hankovszky + Family



*And special thanks to Mr. Wei and Mr. Jet!

GARDENING UPDATE

- MARZENA WOLERT

This Year's Goals for the GARDEN TEAM:

- Expansion of our gardens in collaboration with the Outdoor Learning Team (Front Gardens, Zen Courtyard, McGuinness Garden, and Eckford Playground)
- Family events such as Daffodil Day!
- Regular garden maintenance days
- Weekly watering volunteers
- Tree pit care and new tree on Eckford
- Support for nature learning and eco-field trips
- Whole Foods grant for a new edible garden/STEM Lab expansion
- Fundraising
- Bimonthly meetings
- + YOUR ideas!

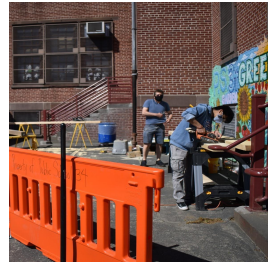
Join the conversation on Whatsapp: bit.ly/PS34GardenWhatsApp

INFRASTRUCTURE &
OUTDOOR LEARNING
UPDATE
- KEVIN HAYES

This Year's Goals for OUTDOOR LEARNING & INFRASTRUCTURE:

- Morning/afternoon volunteers for canopy/table setup and lunch support
- Purchasing waterproof PS 34 seat cushions for all students
- Exploring, deciding, and ordering seating, storage, canopy structures, tables, amplifier, and more to support learning based on school staff priorities using PTA funds (\$6,500 remaining from 2020-21 school year)
- Liaising with and helping school staff on priority infrastructure projects like new spigot, front garden gates, closets, and murals

Join the conversation on Whatsapp: bit.ly/PS34OutdoorWhatsApp



GRANTS UPDATE

- RACHAEL WALKER

GRANTS



Dollar General Literacy Foundation

\$1,301 - We received a grant to purchase supplemental Into Reading curriculum materials. The materials will be used by teachers to provide additional support to below grade level readers and English language learners.

Whole Foods Garden Grant

\$3,000 - We received an additional grant from Whole Foods to enhance the garden. Thank you Dona Orozova and Bernardo Zavattini for all your hard work on the grant!

WELLNESS
COMMITTEE/
WELLNESS COUNCIL
-LISA LISS

CONTENTMENT FOUNDATION

// Wellbeing inside
and outside, for
every child and
teacher. //



Four Pillars of Wellbeing

Mindfulness

Community

Self Curiosity

Contentment & Balance

Four Pillars of Wellbeing Curriculum



Mindfulness
activities for
the classroom



Contentment
Families Phone App

ANTI-RACISM &
CULTURAL AWARENESS
UPDATE
- KARA HEARN

PARENT
COORDINATOR
UPDATE



SEPTEMBER 2021 UPDATES

September 21, 2021

Deise Kowalski, PS 34 Parent Coordinator

Dkowalski@schools.nyc.gov

District 14 Logo Contest

Calling all D14 students!!! Our district logo needs your expertise, artistic abilities and creativity.

District 14 is known as the Gem of Brooklyn: Connecting Minds and Hearts by Building Bridges. What comes to mind when you hear this?

Submit your logo to your Principal and Assistant Principal by: October 1, 2021

Principals and AP's will select 2 final logos and submit them for review, by the D14 District Office and CEC14, via email AskatD14@gmail.com.

Your Parent NYC Schools Account MyStudent.nyc

- MyStudent.nyc is the place where current DOE families can access their **NYC Schools Account** and see their children's academic information, such as grades and attendance. You will also be able to complete the COVID consent forms digitally here. We can help you help you create your account once enrolled. Contact Ms. Deise Kowalski, Parent Coordinator, at Dkowalski@school.nyc.gov for assistance.



Your Department of Education (DOE) Student Account and Password

- Your child's student account is the username/email information you will need for your child to log into Google Classrooms and complete your Health Screening. It would be the same one student used last year. It will look something like this xxxxx@nycstudents.net.
- **Forgot your password?** You can reset it using the Student Password Reset tool.
- Go to <https://selfservice.schools.nyc>

- **Need an account?** If you never obtained an account before, you would need to contact your teacher or the parent coordinator, Ms. Kowalski, to obtain your account and temporary password information. Once you have your temporary password you will need to reset it by using the Student Password Reset tool.
- Go to <https://selfservice.schools.nyc>

- *For more information and detailed instruction on how to manage the student password reset tool visits. <https://www.schools.nyc.gov/learning/digital-learning/doe-student-accounts>*

Celebrate Homecoming on Parent University!

Did you know you can now access Parent University in the new [NYC Schools Account \(NYCSA\) Portal](#). [Parent University](#) offers training, coaching, and other resources for families to help you advocate for the educational success of your children. Take courses and even gain certificates of completion. *Need help?* Visit [YouTube](#) for user tutorials. Download [this flyer](#) for instructions on how to enable captions in multiple languages

| Course Title | Category |
|--|------------------------------|
| WEBINAR (9/22) - COVID-19 Vaccines: What You Need to Know (12pm Session) | Health & Wellness |
| WEBINAR (9/22) - COVID-19 Vaccines: What You Need to Know (5pm Session) | |
| Save the Date! WEBINAR (10/13) - Helping Our Kids Build Healthy Relationships (6pm) | |
| WEBINAR (10/6) - NYC Civil Service 101 Infosession (10 AM Session) | Adult & Continuing Education |
| WEBINAR (10/6) - NYC Civil Service 101 Infosession (6 PM Session) | |

DOE Health Screening

<https://healthscreening.schools.nyc>

- Department of Education employees, students, families, and visitors seeking to enter DOE buildings need to complete a health screening before entering DOE facilities <https://healthscreening.schools.nyc>.
- Complete a health screening online each day for your child and show it to check in at the gate. Remember that this health screening needs to be completed each day of arrival as results will reset at midnight of each day.

NYC Health Screening Questionnaire (Download here)



The image shows two parts of the health screening process. On the left is a screenshot of the 'Health Screening' app interface. At the top, it says 'NYC Department of Education Health Screening'. Below that is a 'Select Language' dropdown menu. The main heading is 'Health Screening DOE Buildings'. A paragraph of text explains that all DOE employees, students, families, and visitors must complete a health screening before entering DOE facilities, and that results reset at midnight. At the bottom, it says 'DOE Employees and Students' and has a yellow 'Sign In' button. On the right is a large QR code with the text 'SCAN HERE' below it.



Thank
You!

Q&A

THANK YOU FOR JOINING US!



Please remember to **subscribe** to our mailing list to keep up to date with the PS34 magic by visiting:
www.ps34pta.org

Have any comments, concerns or suggestions, please email us at **pta@ps34pta.org**
